

July 2010

District and Club Edition

District 5710

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District Governor
2010-11
John Vandewalle

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To submit articles and pictures for the District Newsletter, send to Linda Ireland by the 15th of each month.

Foundation, Membership and Leadership Seminar

August 7, 2010

Washburn University Student Union, Topeka Kansas

Register now for this always-informative annual event. The Seminar is valuable to ALL Rotarians, no matter their experience level or length of membership – **and it is FREE**. Club officers, committee chairs, and new Rotarians will find it especially useful, but please encourage any club member interested in learning more about Rotary, the critical components of The Rotary Foundation, Membership, and inspiring leadership topics, to attend.

8:15 am – Registration.
9:00 am – Program convenes.
3:15 pm – Program adjourns.

- [CLICK HERE](#) for a detailed program/agenda.
- Morning coffee, juices and pastries will be served during registration.

Break-out Sessions – There will be **12 different presentations**, and you can attend 4 presentations - your choice of 2 in the morning and 2 in the afternoon. Send LOTS of club members so your club doesn't miss out on any of the information!

You can register by sending your name and club to Linda at exec5710@swbell.net.

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Sign up today and show your Leadership commitment to yourself and Rotary. Go to www.rotary5710.org



District Membership Numbers

Month of June

Clubs with zero entered for the current month's membership (highlighted in blue) did not submit a Secretary's Report to the District website for the month of June by the deadline date of July 15.

The membership count listed for July 1, 2009 reflects the information Rotary International received on club Semi-Annual Reports (SAR's) submitted for that date. This is the number that will be used to calculate membership growth in our District for 2009-10.

Cyber Make-ups

Want to improve your attendance percentage?

Check out the Cyber Make-ups available from Rotary International. Click on the link on the District Home Page (rotary5710.Org). Just scroll down to the bottom of the screen and find CYBER MAKE-UPS under Rotary Links. Click and you will be directed to a page on the Rotary International website that lists eClubs. Scroll down to the USA section and explore one of the clubs. Find a subject that interests you and "attend" the meeting. Most sessions are 20-30 minutes long. Some of the sites have a form you can complete and email to your club secretary. The clubs do ask for a donation for attending an eMeeting.

CLUB	7/1/2009 Membership	Membership As Of 6/30/2010	June Attendance
Atchison	74	79	49.00%
Baldwin City	14	15	65.00%
Blue Rapids	20	0	0.00%
Blue Valley	12	14	83.00%
Bonner Springs	25	0	0.00%
Burlingame	12	12	58.33%
Burlington	32	33	60.61%
Council Grove	47	0	0.00%
De Soto	37	39	51.92%
Emporia	71	68	47.81%
Emporia Sunrise	17	14	43.00%
Frankfort	24	24	74.00%
Gardner	64	61	66.54%
Garnett	25	30	56.00%
Holton	24	24	62.00%
Howard	17	0	0.00%
Indian Creek Sunset (Prov)	17	6	50.00%
Johnson County	45	43	92.39%
Junction City	89	86	38.00%
Junction City Flint Hills	15	0	0.00%
Kansas City	62	54	63.70%
Lawrence	188	196	45.19%
Lawrence Central	28	32	46.72%
Lawrence Jayhawk	66	66	60.61%
Leavenworth	95	94	65.00%
Leawood	55	55	85.65%
Lenexa	37	43	58.50%
Louisburg	43	42	48.00%
Manhattan	204	210	56.50%
Manhattan Konza	61	73	55.67%
Marysville	45	50	69.00%
Olathe	85	0	0.00%
Olathe Santa Fe Trail	38	39	42.00%
Osawatomie	24	0	0.00%
Oskaloosa	31	34	65.00%
Ottawa	21	17	57.00%
Overbrook	33	32	76.00%
Overland Park	155	146	62.15%
Overland Park South	94	89	68.33%
Paola	31	32	59.00%
Shawnee	61	60	68.00%
Shawnee Mission	63	62	58.00%
Spring Hill	19	16	70.00%
Topeka Downtown	194	196	49.26%
Topeka North	19	16	62.00%
Topeka South	118	114	57.00%
Topeka West	19	21	90.00%
Valley Falls	20	18	80.00%
Village West	37	0	0.00%
TOTALS/Average Attendance	2627	2355	58.08%

The screenshot shows the Rotary District 5710 website interface. At the top, it says 'Rotary District 5710' and 'This site powered by ClubRunner'. Below the navigation bar, there are several sections: 'Welcome, Linda Ireland', 'District Governor: John Vandewalle', 'FOUNDATION, MEMBERSHIP AND LEADERSHIP SEMINAR', and 'Rotary Links'. A callout bubble with the text 'Click Cyber Make-ups' points to the 'Cyber Make-ups' link in the 'Rotary Links' section.

Clubs With Over 70% Membership Attendance for June

Will your club be listed here next month?

Topeka West	90.00%
Leawood.....	85.65%
Blue Valley	83.00%
Johnson County	82.39%
Valley Falls	80.00%
Overbrook	76.00%
Frankfort	74.00%
Spring Hill.....	70.00%

*Average Club
Meeting Attendance
for the month
of June:
58.08%*

Clubs with 60% to 70% Attendance:
 Baldwin City, Burlington, Gardner, Holton, Kansas City, Lawrence Jayhawk, Leavenworth, Marysville, Oskaloosa, Overland Park, Overland Park South, Shawnee, Topeka North

New Members for June

Lawrence Central	Amy Risley
Leavenworth	Shannon Herring, Pamela Self, Rob Self, Diane Stephens
Leawood	Leigh Briggs
Overland Park	Becky Poitras
Overland Park South	Dan Scherrer, Brad Woodle
Shawnee Mission	Mark Lieb
Topeka Downtown	Kenneth Daniel, Kristina Dietrick, Ashley Gordon



Boost Your Attendance Percentage While Traveling

Adapted from a Johnson County Rotary Club "Rotary Minute" by Larry Johnson

Part of Rotary's draw is the ability to make-up meetings in clubs in all 50 states, all large cities, most smaller towns and in over 200 countries around the world. One of the reasons for making up meetings is to gain new ideas for programs and projects from other clubs. This passing on of information as well as meeting new Rotarian friends makes those visits to other clubs quite enjoyable.

Rotary International likes members to try to achieve 80%, which is not possible for many Rotarians. In order to help with perfect attendance and high percentage of attendance, contact a club in the area you will travel to and stop by for a visit.

To find a club before you depart on a trip, go to the District website and scroll to the bottom under Rotary Links. Click on International Directory and you will be on the "Club Locator" section of the Rotary International website. Just put in the area you will visit and click search. The clubs will be listed along with their addresses, day and date of meeting and a contact number for the club.



Dates to Remember for 2010-11 (Some dates may change)

AUGUST: MEMBERSHIP & EXTENSION MONTH

7 Foundation/Membership/Leadership Seminars, Washburn University, Topeka

SEPTEMBER: NEW GENERATIONS MONTH

14-17 Zones 21B and 27 GETS and Institute, Albuquerque, New Mexico

30 District Simplified Grant (DSG) application due

OCTOBER: VOCATIONAL SERVICE MONTH

9/28-10/30 GSE team from Kansas to Australia

NOVEMBER: ROTARY FOUNDATION MONTH

13 Foundation Banquet, Sheraton Hotel, Overland Park

14 Deadline for nominations of District Governor Nominee Designate for 2013-14

HOLD CLUB OFFICER ELECTIONS IN NOVEMBER TO MEET NEW DECEMBER DEADLINE

DECEMBER: FAMILY MONTH

15 Deadline to send 2011-12 club President and Secretary name and contact information to Rotary International, DG John Vandewalle, DGE "Mo" Greenwood and District Office. **NEW DEADLINE DATE**

2011

JANUARY: ROTARY AWARENESS MONTH

1 Semi-annual dues to Rotary International

16-22 DGE "Mo" Greenwood to 2011 International Assembly, San

FEBRUARY: WORLD UNDERSTANDING MONTH

19 Pre-PETS (East), Tentative Date, Location TBD

23 Rotary's birthday (1905)

MARCH: LITERACY MONTH

5 Pre-PETS (West), Junction City, Tentative Date, Location TBD

TBD Ambassadorial Scholarship Applications Due

TBD Ambassadorial Scholarship Interviews, Atchison

TBD District Educator of the Year applications due

TBD Presidential Citations due

APRIL: ROTARY MAGAZINE MONTH

7-9 President-Elect, Secretary-Elect training in Salina - ALL incoming Presidents are required to attend.

15 GSE Team from Australia to Kansas

19 Paul Harris's birthday

28 District PDG Dinner, Overland Park

29 District Assembly, Overland Park

30-5/1 District Conference, Overland Park

MAY

15 GSE Team returns to Australia

21-25 Rotary International Convention, New Orleans, LA

TBD RYLA

JUNE: ROTARY FELLOWSHIPS MONTH

TBD "Mo" Greenwood Inauguration, Location TBD

ROTARY INTERNATIONAL CONVENTIONS SCHEDULE

2011	May 21-25, New Orleans, LA
2012	Bangkok, Thailand, May 6-9
2013	Lisbon, Portugal, June 23-26
2014	Sydney, Australia, June 1-4
2015	Sao Paula, Brazil

Klinginsmith Asks Rotary Clubs to Get “Bigger, Better, and Bolder”

As the 2010 RI Convention in Montréal, Québec, Canada, drew to a close on 23 June, RI President-elect Ray Klinginsmith outlined his plans for his term, which begins 1 July. Participants also got a preview of next year’s big event in New Orleans, Louisiana, USA, where the Host Organization Committee has planned fun for the whole family.

Klinginsmith will ask Rotarians to apply "cowboy logic" and make Rotary clubs "bigger, better, and bolder."

The fundamental principles of cowboy logic are taking pride in your work, talking less and saying more, doing what has to be done, and remembering that some things just aren't for sale, he explained during the closing plenary session.

"I believe the way for Rotary to remain viable and vibrant in the next century is to help our clubs to be bigger, better, and bolder," Klinginsmith said. "The clubs are the life and breath of Rotary. Therefore, it is clear to me that my job is to help the district governors to help the clubs. We can do it, and we will do it, if all of us follow the simple solution of cowboy logic."



2010-11 Rotary International Theme

After taking the stage to the tune of “California, Here I Come,” RI President-elect Ray Klinginsmith announced the 2010-11 theme, *Building Communities – Bridging Continents*, during the opening plenary session of the 2010 International Assembly.

Klinginsmith said he arrived at the theme after reviewing RI themes of years past. He noticed that only a few spoke to non-Rotarians.

“As a result, I decided to search for a briefly stated theme that would fulfill two objectives: the first to explain Rotary to non-Rotarians, and the second to validate our work for Rotarians,” he said. “The words I have selected to describe Rotary’s current mission and to highlight our achievements are what we do best: *Building Communities – Bridging Continents*.”



Rotary International Convention—May 2011

Register early now to receive the best rates and accommodations, and Let the Good Times Roll ... Again! Make plans now to attend the 2011 Rotary International Convention in New Orleans, LA. *This will be the last change to attend a convention in the United States for many years* (see convention schedule on page 4).

Registration for most members is \$300. After December 15 the rate will go to \$340, and after March 31, 2011, the rate will go to \$380.

[CLICK HERE](#) TO CONNECT TO THE CONVENTION PAGE AT ROTARY INTERNATIONAL. There you will find information about ticketed events and instructions for hotel reservations. You can also download the preliminary schedule to help plan your trip. Also available on this screen is a download of the 2011 RI Convention Promotional Brochure.



2009-10 President's Final Reports



Deb Rodenbaugh passing the gavel to the new Manhattan Konza President, Josh Salmans

Editor's Note: For the final monthly report of the 2009-10 year, I asked the President's to answer a few questions. I enjoyed reading their responses, so have decided to put some of the answers in this newsletter in place of the usual club news. Hope you enjoy these and have a few laughs along the way!!

The picture on the left made my day when it arrived at my computer!! Deb Rodenbaugh (Manhattan Konza) sent this with a note—"This photo was not staged. . . Caught us in mid-motion!!!" I think this sums up the feelings of the 2009-10 Presidents—READY to give up the gavel—and the new 2010-11 Presidents are EXCITED to start their year!

Ken Martell from the Emporia Club best said it in words, "I am sure that those that have served as President will say that they are relieved that the year is finally over, but will also admit that it went faster, easier, and enjoyed it more than they anticipated. It was a very rewarding year for me, and a position within the Club I do not regret serving at all."

Most Fun Project

- Lawrence Jayhawk, Jane Blocher: Canoe trip on the Kaw
- Lawrence, Ann Evans: Having the opportunity to present checks to our Philanthropy awardees at our meeting and having my picture in the paper 5 times!! And buying shoes for the 270 children that we provided new shoes to go along with their new back packs and school supplies to start the new school year off well. These were children who qualified for free or reduced meals.
- Blue Rapids, Bryce Porter: Taking tickets at the local high school football games.
- Atchison, Carrie Sowers: Valentine Party—"Run for the Prize Bingo"
- Shawnee, Charlie Vogt: Christmas Bureau as an ongoing; Cross-lines Food Kitchen in KCKS as special project
- Burlington, Chris Jones: Reading with the 2nd graders
- Overland Park South, Cindy Green: Jazz in the Woods because of the number of members that were involved and the number of community members who were able to enjoy the event for FREE!
- DeSoto, Larry Johnson: The DeSoto Club makes sure that EVERY project is enjoyable and beneficial to all!
- Howard, Martin Hunter: Operation Warm
- Leavenworth, Mike Lehnerr: Veteran's Day Pancake Feed and Parade, debut of our new wheel and trailer
- Overland Park, Nate Harbur: Star Spangled Spectacular
- Lawrence Central, Steve Lane: Bike racks—received lots of great submission ideas, fun to have a panel vote, and great to see the best designs installed in our community
- Emporia, Ken Martell: Preparation and distribution of dictionaries to 3rd, 4th and 5th graders
- Oskaloosa, Allen Wise: Chili Cook-Off (First Ever)!

President's Final Reports

Do you have an embarrassing or humorous story?

- Ottawa, Bill Campbell: Being also a Lion, one meeting I said at the beginning, “good afternoon my fellow Lions!” Needless to say, that woke up everyone(!) and my comeback was “just wanted to see if you were listening and awake!” I did not do that again!
- Lawrence Central, Steve Lane: I enjoyed having my first child (he was about 11 months old) attend our annual dinner in early March. It was great to introduce him to Rotary at a young age and I was proud to show Grant off.
- Howard, Martin Hunter: No more than normal!!
- DeSoto, Larry Johnson: I always mess up new members and guest speakers names!
- Overland Park South, Cindy Green: I worried all year about sleeping in and missing a meeting and the second to last meeting I did forget to set my alarm and woke up at the time I should have been arriving at the meeting . . . I never got ready so quickly in my life and was able to be there to start the business portion of the meeting!
- Shawnee, Charlie Vogt: Our KC Wizards speaker did not show up, so we had to improvise with speeches from Club members including one on our own Sunset in Park fundraiser.
- Atchison, Carrie Sowers: Yes I do, several...but will share this one! After speaking about the importance of good fatherhood, lecturing about how important fathers are to their children, speaking about the children (at risk) I work with and how an involved father could and would make a huge difference in their little lives, then wishing everyone a Happy Father's Day my Sergeant of Arms, Kirby Neil, announced THAT was a moving, great speech....very heartwarming and thought provoking... that was, (as he wipes a fake tear from his eye)...., “but Father's Day is next week”!!!sigh! It was hysterical!!!
- Lawrence, Ann Evans: As I was ready to ring the gavel to start my last meeting, the lights at the Holidome went out!! A transformer had blown and so we had a short meeting in the dark!!! But we did sing in the dark and I gave my end of the year thank you in the dark.



Project with the Most Member Participation

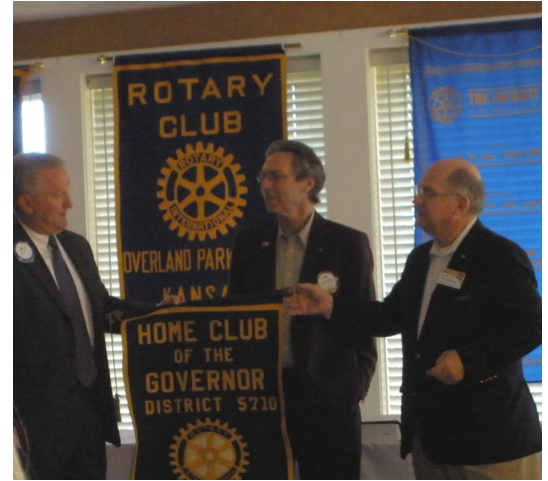
- Lawrence Jayhawk, Jane Blocher: Canoe trip on the Kaw
- Lawrence, Ann Evans: Buying shoes for the Sole Patrol Project and/or making a donation towards the purchase of the shoes
- Blue Rapids, Bryce Porter: Club Foundation dinner and program
- Atchison, Carrie Sowers: Adopt a family, Christmas
- Shawnee, Charlie Vogt: Christmas Bureau and annual dinner
- Burlington, Chris Jones: Hog and freezer raffle
- Overland Park South, Cindy Green: Jazz in the Woods
- DeSoto, Larry Johnson: The sunflower project had over 85% of the members involved
- Howard, Martin Hunter: Funnel cake sales
- Leavenworth, Mike Lehnerr: St. Patrick's Day Irish Stew Dinner
- Overland Park, Nate Harbur: Star Spangled Spectacular
- Shawnee Mission, Russ Erickson: Our pancake breakfasts. We have a lot of good cooks in our club that step up to help with these annual events.
- Emporia, Ken Martell: Dictionary Project
- Oskaloosa, Allen Wise: Ice Cream Social
- Ottawa, Bill Campbell: Chili feed/bingo

What did you enjoy most as President this year?

- Lawrence Jayhawk, Jane Blocher: Immersing myself in all the facets of Rotary. **My focus this year was on relationship building amongst our members.** Each week I provided a 5-minute personal profile on one of our members. It was a great tool all our members enjoyed as a means to really get to know each of the members in our club. The intent was to highlight each members upbringing, education, career, family, interest/hobbies, leadership experience, and the path that led them to Rotary. We learned a lot about each other along the way with a newfound respect for all the talents each of us bring to Rotary each week.
- Lawrence, Ann Evans: Enjoyed Most: Having the privilege and honor to serve as the President of this very wonderful club and **getting to know more of the wonderful club members.**
- Blue Valley, Bryce Porter: **Getting to learn more about Rotary.** It was a lot of fun and the year went by fast. I feel like we accomplished quite a bit. We even had an average of over \$100 per member given to the Foundation. I look forward to being a Rotarian for many years to come.
- Atchison, Carrie Sowers: The projects were fun and enjoyable. **Sharing Rotary with our community and leading a great club.** We received the District and Zone Literacy Award...and we are a Star Club...that was nice!!
- Shawnee, Charlie Vogt: Annual Dinner with the club **receiving six District and National awards!**
- Burlington, Chris Jones: **Running the meetings!**
- Overland Park South, Cindy Green: I enjoyed working with so many dedicated Rotarians throughout the year. Whenever we had a need, someone came forward to help out!! **They truly live "Service Above Self."**
- Manhattan Konza, Deb Rodenbaugh: **Striving to connect members areas of interest/skills/passions with Club project.** Connecting with the Manhattan New York Rotary Club with our NYC Little Apple vs Big Apple Marathon project. Partnering with the Manhattan Rotary Club. Our first-ever hands-on International project in which member of our Club made the trip, shared the first-hand experience with our Club and other Clubs in the District. Getting to know the members of my Club at a much deeper level. Our Board and Club members allowed me the freedom and trusted my leadership, in letting the creativity flow with new projects and new angles on old project—and they supported and cheered on and participated at a tremendous level. All good stuff!
- DeSoto, Larry Johnson: I enjoyed becoming a better Rotarian and working with the District and helping our Club grow. I have now been President of two different Rotary Clubs and I **feel you cannot find any better individuals to be involved with.**
- Howard, Martin Hunter: **PETS!**
- Leavenworth, Mike Lehnerr: Simply the opportunity **to give leadership** to such a great group of people.
- Overland Park, Nate Harbur: Getting to know our board members and working with them. Being club President is **challenging, but rewarding.**
- Lawrence Central, Steve Lane: The ability **to help focus our club on key projects and to help improve processes** within the club to make it more enjoyable for members.
- Emporia, Ken Martell: Besides handing over the gavel at year's end, it was **being a part of the dictionary project and running the weekly program meetings** as President of the club.
- Ottawa, Bill Campbell: **Keeping the club together** after we lost one-fourth of our membership six weeks into my presidency BUT bringing in three new members. We **now have 16 energetic and inspiring members** and our club continues with two new projects and not dropping the projects of the past.
- Oskaloosa, Allen Wise: Watching the club pull together whenever there was a project or challenge of any kind. **I started my year terrified of what was ahead.** I rang the bell and my fellow club members did the rest. They guided me every step of the way, always positive and uplifting. It did not matter what we were doing, they were always eager to help. We enjoyed over 30 guest speakers, held four fundraisers, entertained International Students from Kansas University, and sponsored the children of a family in need for Christmas. We saw our membership decline only to rally and have more than a Plus One for the Rotary year. Our average age is getting lower and our percentage of women is increasing. **I am a member of Rotary and after a year as Club President I am much closer to being a Rotarian!**

TAKE IT FROM THESE PRESIDENTS—SAY YES WHEN ASKED TO BE A CLUB OFFICER!!

John Vandewalle Receives District Governor Pin



District Governor Jim Mattes visited the Overland Park South club to pass the District Governor pin to John Vandewalle. DG John then pinned the Past District Governor pin on Jim. PDG Jim passed the "Home of the Club of the Governor" traveling banner to the Overland Park Club.

District 5710 Rotary Clubs Get An "A+" in Literacy Projects in 2009-10

- The Literacy Awards Levels
- District Level—covers 48 clubs
- Zone Level—encompasses Colorado, Idaho, Iowa, KANSAS, Minnesota, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas and Wyoming—includes 15 Rotary Districts with 673 clubs.
- North America Area Level—encompasses all of the United States, Canada, Caribbean Islands, part of Russia—approximately 8,000 clubs—only 6 Areas globally. THIS THE BIGGIE!!

Thirty clubs in District 5710 received **District Literacy Awards** for their outstanding work on literacy projects this year. Each of the clubs completed at least 5 literacy-related projects.



Shawnee Mission President Russ Erickson and PDG Jim Mattes



PDG Bill Kromer presented the awards to Leavenworth President Mike Lehnerr.

There were a wide variety of project such as dictionaries, book donations to libraries, community centers, schools both here in Kansas and internationally. Many of these clubs celebrated literacy month in March with guest speakers that enlightened club members about education, books and library resources in their communities. Other projects included sponsoring students to attend RYLA, providing scholarships, honoring teachers and reading to students. The clubs receiving the District Literacy Award were: **Atchison, Blue Valley, Council Grove, DeSoto, Emporia, Gardner, Garnett, Johnson County, Kansas City Kansas, Lawrence, Lawrence Jayhawk, Leavenworth, Leawood, Lenexa, Louisburg, Manhattan, Manhattan Konza, Marysville, Olathe, Ottawa, Overbrook, Paola, Shawnee, Shawnee Mission, Spring Hill, Topeka Downtown, Topeka North, Topeka South, Valley Falls, and Village West.**

District 5710 Rotary Clubs Get An “A+” in Literacy Projects in 2009-10 (Cont)

There were thirteen clubs in our district that also received *Zone Literacy Awards* for completing 10 or more literacy-related projects that met specific Rotary International criteria. These 13 clubs undertook literacy-related projects both locally and internationally that promoted literacy and educational opportunities for all. The 13 clubs receiving the Zone Literacy Awards were: *Atchison, Council Grove, Emporia, Gardner, Lawrence, Leavenworth, Louisburg, Manhattan, Manhattan Konza, Olathe, Shawnee Mission, Topeka Downtown, and Topeka North.*

A special *Area Literacy Award* was presented to the *Manhattan Konza Rotary* club for their outstanding leadership at the District level. Two of Manhattan Konza's club members hand-delivered packets of school supplies to 5 schools in the San Felix/David region of Panama. The Panama



Konza President Deb Rodenbaugh (L) receiving the Area Literacy Award, one of four awards from District Governor Elect Morris “MO” Greenwood (R) and District Literacy Coordinator, Kathy Gross (middle).

of people, thereby strengthening the foundations of international good-will, understanding, and peace. Zone 27 Literacy Coordinator, Patricia Fiske said, "Congratulations on a great year in District 5710! The clubs' work for literacy is outstanding."

DeSoto Club Honors Long Time Member

The DeSoto Club visited their long-time club member, Willard Kibbee, at his Hillside Village retirement home. It was his 98th birthday and the club held their weekly meeting at his retirement home. The DeSoto club has had two different off-site meetings at their retired member retirement homes. Every Club should do a remote meeting for your long time members—they LOVE it and it makes that Rotary feeling in your soul even stronger.

Standing from L-R are club members: Steve Kibbee, John Hackworth, Larry Johnson; Center is Linda Zindler; Front is Willard Kibbee, Diana Zwahlen and Kris Johnson.

Reported by Club Past President, Larry Johnson



L to R: Glenda Dubois and Terry Wages receive the Zone Literacy Award from Kathy Gross for the Topeka Downtown Club.

project involved co-partnering with 12 other clubs in our District, plus the David Panama Rotary Club. They installed water filtration units in schools in Panama, in addition to other locations (17 locations in all during this trip) and provided the people with sanitation and hygiene education. The Manhattan Konza club President, Deb Rodenbaugh, personally emailed 34 of her fellow Club Presidents in District 5710 asking for support and her appeal resulted in a total of 12 Clubs that participated in some way in the Panama project this year. The Manhattan Konza club also built public awareness of Rotary's efforts in Panama by talking with a local TV stations and making presentations to other organizations. *Their initiative, collaborative spirit, and leadership is what earned Manhattan Konza their Area Literacy Award for 2009-2010.*

The Literacy Award certificates at the District, Zone, and Area levels thank clubs for their significant support of literacy which has helped strengthen individual dignity and self-worth



To find out more about the team's experiences in Brazil, attend the Foundation, Membership and Leadership Seminar on August 7 (see page 1). The luncheon will feature a presentation by the team.

The District 5710 GSE Team in Brazil



1. Standing in front of one of the tallest species of trees in the Amazon forest, L to R: Eric Sanford (Manhattan), Amanda Dura (Emporia), Ken Davis (Team Leader, Kansas City), Christine Pearson (Emporia) and Gaelynn Wolf-Bordonaro (Emporia).
2. Ken and Christine getting ready to board the boat ambulance (SAMU) that serves the Amazon River.
3. Ken Davis
4. Eric Sanford
5. Christine Pearson
6. Amanda Dura and Gaelynn Wolf-Bondoraro. The meeting of the waters in the background—Rio Negro (Black) and Salimone (Brown) converge but do not mix for miles.
7. A boat with stairs in the embankment leading up to one of villages along the Amazon.
8. Gaelynn with some kids at a local school.
9. A family on the Amazon.
10. The giant lily pads (Victoria Regias) ... this picture does not do justice to how big the lily pads are.



[CLICK HERE](#) to read an article about the team from The Emporia Gazette

Community Service Award Given to The Roasterie Coffee Company

Note: The Family and Community Service Award is a certificate that Rotary clubs may confer on individuals or organizations for outstanding service to families and communities, or in recognition of the positive contributions to individual Rotary clubs made by spouses or family members of Rotarians. It is good way for clubs to celebrate Family Month in December, recognize members of the family of Rotary, and promote Rotary in the community. Certificates are available through Rotary International.

At the 2010 District Assembly Banquet, DG John Vandewalle, presented the first District Community Service Award to Danny O'Neil, founder of The Roasterie Coffee Company.

In 1978, Danny O'Neill picked his first batch of coffee beans in the mountainous, coffee-growing region around the Paos Volcano while studying abroad in Costa Rica. Right then and there, he fell in love with the country, the people and the coffee—especially the coffee.

Fifteen years later, Danny founded The Roasterie in his basement in one of Kansas City's great neighborhoods, Brookside. In 2005 The Roasterie Café was opened in Brookside. The Café has been named the "Best Coffee Shop" in Kansas City by "KC Magazine", two years running.

From Danny's website, www.theroasterie.com: The only thing as strong as our taste for great coffee is our passion for giving back to the communities we love. That's why we donate our product, time and resources to more than 150 local charities each year.

The **St. Drogo Foundation** was inspired by a good friend, Sister Donna Ryan. She brought up the notion of St. Drogo, the patron saint of coffee, who is now the symbol for our dedication to countries of the coffee's origin.

In addition to paying prices that are generally four times higher than what the commercial coffee companies pay, we also contribute a percentage for every pound of coffee we buy to the communities where our coffee is grown. That money goes into the St. Drogo Foundation fund where it is joined by money and "sweat equity" from origin communities. With this money, we've been able to make significant contributions to education in Brazil, Costa Rica and Columbia.

BRAZIL—We joined in bringing computers and high-speed satellite Internet service to a school in Brazil that didn't even have a phone at the time. We also helped build a preschool for the younger children and, consequently, helped resolve the labor shortage problem in this area and provide opportunities for women to work outside the home.

COSTA RICA—We used our Brazilian experience as a model for other countries. The next project was two preschools in Costa Rica. They were already up and running, but very short on funds, supplies and resources of all kinds. We joined our friends at Deli Café and started a long-term strategic partnership with the help of the community. Once again, this was their project, their planning and their sweat equity.

COLOMBIA—Over the years, the Colombian Coffee Federation has done a terrific job of helping develop infrastructure throughout the coffee country in Colombia. So, when our coffee growers approached us and said they had good schools and health facilities, but needed a community center, we knew what to do. Plans were drawn up, and a community center is being constructed in partnership with our friends at Cafe Condor S.A.



DG John, Carla and Danny O'Neill



This is a photo of Danny O'Neill at a school in Costa Rica that was built as a result of St. Drogo's Foundation.